

Inaugural

BEST PAWNBROKERS TO WORK FOR – 2020

REGISTRATION DEADLINE: MARCH 6, 2020



What is Best Pawnbrokers to Work For?

Best Pawnbrokers to Work For is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by The National Pawnbrokers Association.

What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada and the UK.

Why participate?

By participating you can find out if you are one of the industry's best employers! It can also result in significant organizational benefits for entrants:

1) Heightened Company Pride: If your company appears on the list, it could improve employee morale and retention.

2) Public Relations and Marketing Advantage:

Companies can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

3) The Employee Feedback Report:

While participation is FREE (for the online employee survey), participants could pay as little as \$720 to receive their Employee Feedback Report detailing the company's employee responses. Also included are employee and employer benchmark reports.

What are the eligibility requirements?

- Be a licensed pawnbroker in business 3+ years
- Be a member in good standing of the National Pawnbrokers Association
- Have a brick & mortar facility in the US or Canada
- Employers with 15+ US/Canadian employees
- Visit the website below for complete details

Assessment Description:

The process includes 2 surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

Part I – Employer Benefits & Policies

Questionnaire: The employer completes an online survey detailing company policies, practices, benefits and demographics.

Part II – Employee Engagement & Satisfaction

Survey: Employees complete a survey of in-depth statements using a scale of 5 points ranging from "Agree Strongly" to "Disagree Strongly." The survey also includes 7 demographic and 2 open-ended questions. It can be given online or by paper, if a full employee email list is not available.

What does it cost?

# of Employees	# Employees Surveyed	Online Fee ⁽¹⁾	Paper Fee ⁽²⁾
15-24	All	FREE	\$270
25-99	All	FREE	\$415
100-199	All	FREE	\$545
200-499	Up to 250 ⁽³⁾	FREE	\$625
500-2499	350 ⁽³⁾	FREE	\$725
2500+	400 ⁽³⁾	FREE	\$880

1) Review Online vs. Paper under Process on the website before selecting the free email-based employee survey.

2) Fees are non-refundable.

3) Employees are randomly selected.

Announcing & Recognizing the Winners!

The contact at each company is notified of their winning or non-winning status prior to the release of the winner rankings by The National Pawnbrokers Association in June 2020. Non-winning companies are not published or publicly revealed.

For more information or to register visit the website below or call BCG at 1-877-455-2159.

www.BestPawnbrokerstoWorkFor.com

Brought to you by: The National Pawnbrokers Association and Best Companies Group